



OUR SERVICES

PR + CONTENT

Adapting to a New PR World Through Storytelling

Just as no two stories are the same, there is no one-size-fits-all approach to sharing them, particularly in a rapidly evolving communications world in which traditional media exists alongside digital content, social media and platforms to come that will change the landscape yet again.

WHO WE ARE

- Former journalists, with years of experience in writing, editing, interviewing industry and thought leaders, and conducting research
- Expert public relations, media and content strategists
- Media relations pros holding longstanding relationships with journalists in local, regional and national markets
- True writing professionals with backgrounds in technical, digital and journalistic content

WHAT WE DO



PR + Content Strategy

Whether it's a specific PR campaign or a full blown annual plan, we use our strategic process to share your story.



Traditional PR + Content

From technical white papers to social posts and media materials, we have your PR and content covered.



Crisis Communications

When the news is searing, you need a partner with the industry know-how to keep your reputation safe.

HEALTHCARE

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“The WordWrite team is the perfect combination of business acumen and PR savvy. They took it upon themselves to learn our business inside and out and truly functioned as an extended part of the team. They were able to take their intimate understanding of our business and business needs to create a customized PR plan and unique storylines — that worked! WordWrite helped us grow our PR program exponentially, not only in terms of meaningful coverage and reporter relationships, but into new markets and geographies.”

-Annie Jamieson, Senior Director, Communications, MedExpress

FINANCE

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“What first drew us to WordWrite was their personal and customized approach to service — absolutely nothing was cookie-cutter. Throughout our relationship they have continued to focus on our unique and evolving needs and to support our PR and content goals, and have delivered in a big way, including incredibly valuable media opportunities, multiplatform content development and social media strategy.”

-Waldron Private Wealth, Business Development Team

DID YOU KNOW?

- Our founder is a former member of the White House press corps
- Every PR or content account is staffed with a dedicated professionally trained writer
- Most of our writing staff has worked in a newsroom at some point in their career
- We're often ranked among the top PR + content agencies in all of Pennsylvania

CONTACT US

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